

An aerial photograph of a large, winding lake with several forested islands. A paved road runs along the length of one of the larger islands, curving as it follows the shoreline. The water is a deep blue, and the sky is a pale, hazy blue. The overall scene is serene and scenic.

IFRS 17

Investor Education

May 31, 2022



Life's brighter under the sun



Yaniv Bitton

Vice President,
Head of Investor Relations &
Capital Markets

In this presentation, Sun Life Financial Inc. (“SLF” or “SLF Inc.”), its subsidiaries and, where applicable, its joint ventures and associates are referred to as “we”, “us”, “our”, “Sun Life” and the “Company”.

Forward-looking statements

Certain statements in this presentation and certain oral statements made by senior management during the IFRS 17, *Insurance Contracts* (“IFRS 17”) investor education conference call on May 31, 2022 (collectively, this “presentation”), including, but not limited to, statements that are not historical facts, are forward-looking and are subject to inherent risks, uncertainties and assumptions. Forward-looking statements made in this presentation include, but are not limited to, statements (i) relating to the impact of IFRS 17 on the presentation of our financial statements; (ii) relating to our growth strategies, financial objectives, future results of operations, and strategic goals; (iii) concerning our medium-term financial objectives; (iv) that are predictive in nature or that depend upon or refer to future events or conditions; and (v) that include words such as “achieve”, “aim”, “ambition”, “anticipate”, “aspiration”, “assumption”, “believe”, “could”, “estimate”, “expect”, “goal”, “initiatives”, “intend”, “may”, “objective”, “outlook”, “plan”, “project”, “seek”, “should”, “strategy”, “strive”, “target”, “will” and similar expressions. The forward-looking statements made in this presentation are stated as at May 31, 2022, represent our current expectations, estimates and projections regarding future events and remain subject to change, particularly in light of the ongoing and developing COVID-19 pandemic and its impact on the global economy and its uncertain impact on our business. The results or events predicted in these forward-looking statements may differ materially from actual results or events and we cannot guarantee that any forward-looking statement will materialize. Except as may be required by law, we do not undertake any obligation to update or revise any forward-looking statements made in this presentation. Important risk factors that could cause our assumptions and estimates, and expectations and projections to be inaccurate and our actual results or events to differ materially from those expressed in or implied by the forward-looking statements contained in this document, are set out in our MD&A for the period ended March 31, 2022 (“Q1 2022 MD&A”), in SLF Inc.’s 2021 Annual Information Form under the heading Risk Factors, and the factors detailed in SLF Inc.’s other filings with Canadian and U.S. securities regulators, which are available for review at www.sedar.com and www.sec.gov, respectively.

Non-IFRS financial measures

The Company prepares its financial statements in accordance with international financial reporting standards (“IFRS”). This presentation includes financial measures that are not based on IFRS (“non-IFRS financial measures”). The Company believes that these non-IFRS financial measures provide information that is useful to investors in understanding the Company’s performance and facilitate the comparison of the quarterly and full year results from period to period. These non-IFRS financial measures do not have any standardized meaning and may not be comparable with similar measures used by other companies. For certain non-IFRS financial measures, there are no directly comparable amounts under IFRS. These non-IFRS financial measures should not be viewed as alternatives to measures of financial performance determined in accordance with IFRS. For more information about these non-IFRS financial measures, refer to the Non-IFRS Financial Measures section in our Q1 2022 MD&A.

Medium-term financial objectives

Although considered reasonable, we may not be able to achieve our medium-term financial objectives as our assumptions may prove to be inaccurate. Accordingly, our actual results could differ materially from our medium-term financial objectives as described in this presentation. Our medium-term financial objectives do not constitute guidance. Our medium-term financial objectives are forward-looking non-IFRS financial measures. Additional information regarding medium-term financial objectives is provided in section O. Forward-looking Statements – Medium-Term Financial Objectives of our MD&A for the period ended December 31, 2021 (“Annual 2021 MD&A”).

Important risk factors

Important risk factors that could cause our assumptions and estimates, and expectations and projections to be inaccurate and our actual results or events to differ materially from those expressed in or implied by the forward-looking statements contained in this presentation. The realization of our forward-looking statements, essentially depends on our business performance which, in turn, is subject to many risks. Additional information regarding material risk factors are provided in section N. Forward-looking Statements of our Q1 2022 MD&A and sections M. Accounting and Control Matters – 2. Changes in Accounting Policies and O. Forward-looking Statements – Risk Factors of our Annual 2021 MD&A.

Currency

Unless otherwise noted, all amounts are in Canadian dollars.



Manjit Singh


Executive Vice President &
Chief Financial Officer

Strong underlying business fundamentals not impacted by IFRS 17

- 1 No impact on **business strategies**
- 2 **Medium-term financial objectives:** increase in underlying ROE; maintain underlying EPS growth and underlying dividend payout ratio¹
- 3 **At transition, 15-20% of shareholders' equity transfers to liabilities**, largely to establish the Contractual Service Margin (CSM)
- 4 **Mid-single digit reduction** to underlying net income² in **2022 comparative year**; expect positive underlying net income growth from 2022 (IFRS 4) to 2023 (IFRS 17)
- 5 IFRS 17 underlying net income will be **more stable**

No impact on business strategy; reported net income for a majority of Sun Life businesses not significantly impacted

IFRS 17 impacts on earnings timing, earnings volatility, and capital by business type

		Asset management, wealth & group benefits	Pass-through & fee-based insurance ¹	Traditional insurance
Business mix ²		60%	20%	20%
Total impact on:	Underlying net income ³ timing	Low	Moderate	Significant
	Reported net income volatility	Low	Low	Significant
	LICAT ⁴ capital			

Asset Management, Canada and the U.S., which comprise a majority of earnings¹, will have no to moderate impact

Asset Management	U.S.	Canada	Asia
No impact	Low impact	Moderate impact	Higher impact
	<ul style="list-style-type: none">• Group businesses mostly not impacted• In-force Management run-off business has transition impacts	<ul style="list-style-type: none">• Group and wealth businesses have low impact (~2/3 of earnings¹)• Traditional insurance business has higher impact driven by deferral of new business gains²	<ul style="list-style-type: none">• Traditional insurance business has higher impact driven by deferral of new business gains• Fee income for VUL³ contracts will be deferred over the life of contract• Wealth and asset management businesses have no impact (~20% of earnings¹)

Strong medium-term financial objectives reflect the benefits of our diversified business mix

8-10%

UNDERLYING
EPS GROWTH^{1,2}

- Expect positive underlying net income² growth from 2022 (IFRS 4) to 2023 (IFRS 17)
- Underlying EPS growth medium-term objective resumes in 2024+

 **18%+**

UNDERLYING
RETURN ON
EQUITY^{1,2}

- At transition, transfer from shareholders' equity to liabilities, largely reflecting CSM
- Good earnings growth from our attractive mix of businesses

40-50%

UNDERLYING
DIVIDEND PAYOUT
RATIO^{1,2}

- Positive impact to LICAT ratio on transition
- No change to capital generation and deployment flexibility



Kevin Morrissey

Senior Vice President &
Chief Actuary

Sun Life's financial position remains strong

IFRS 17 will impact presentation and timing of earnings recognition

- 1 IFRS 17 will result in some key changes to the balance sheet and timing of income recognition for some products
- 2 Shareholders' equity impact at transition is driven by new CSM liability, which qualifies as LICAT capital, and is amortized into future income
- 3 Mid-single digit reduction to underlying net income¹ in 2022 comparative year;
Expect positive underlying net income growth from 2022 (IFRS 4) to 2023 (IFRS 17);
IFRS 17 underlying net income will be more stable
- 4 Strong capital position expected to improve at transition

Overview of key IFRS 17 changes

New business gains¹



Pricing gains are deferred and recognized over time through CSM amortization, whereas losses (new business strain) are recognized in net income at origination

Discount rates



Removal of direct link between the asset and liability discount rates and the new valuation of certain minimum guarantees expected to increase reported net income volatility

Timing of investment profits



Value of investing activity gains¹/changes to investment strategies will be recognized as earned

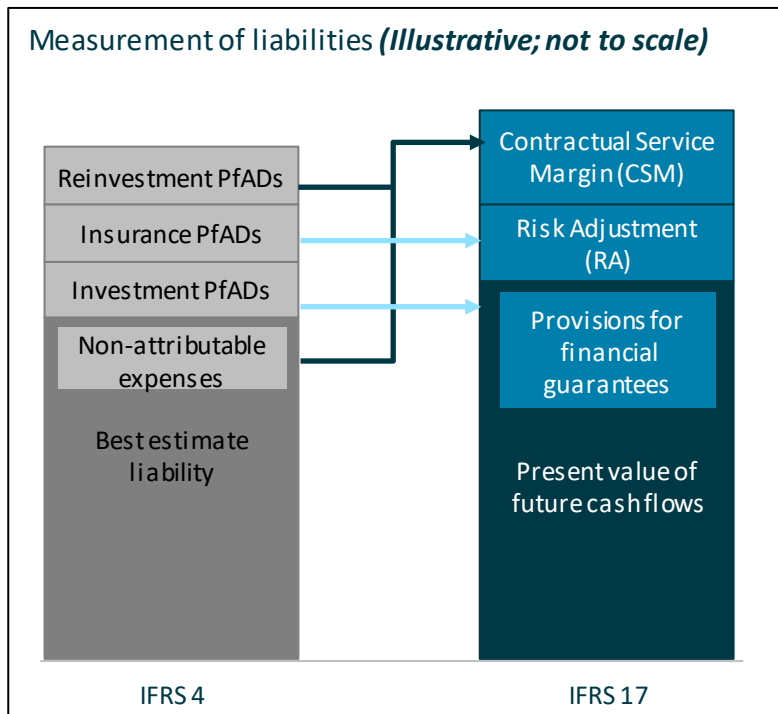
ACMA^{1,2}



Insurance risk changes will be reflected in CSM and amortized over life of insurance contracts
Financial risk changes (e.g., changes to discount rates) continue to be recorded through income for most products (exception is Variable Fee Approach products, such as segregated funds, which are recorded in CSM)

Overview of key IFRS 17 changes (continued)

Changes in measurement and composition of liabilities will result in higher sources of future profit



Sources of future profit

- CSM:** Unearned insurance profits; significantly larger and more stable than existing reinvestment PfADs
- RA:** Provisions for non-financial risk expected to be relatively unchanged from current insurance PfAD releases
- Present value of future cash flows,** which is not a best estimate liability, includes expected future profit sources related to provisions for financial guarantees and discount rates

Impact of IFRS 17 changes

At transition

Shareholders' equity impact at transition driven by changes to composition and remeasurement of insurance liabilities

- IFRS 17 generally defers new business gains¹ over life of contract (vs. IFRS 4, which recognized gains at time of origination)
- Required to apply IFRS 17 for all existing in-force contracts as well as new business
- At transition, for in-force contracts, there will be a transfer from shareholders' equity to insurance liabilities

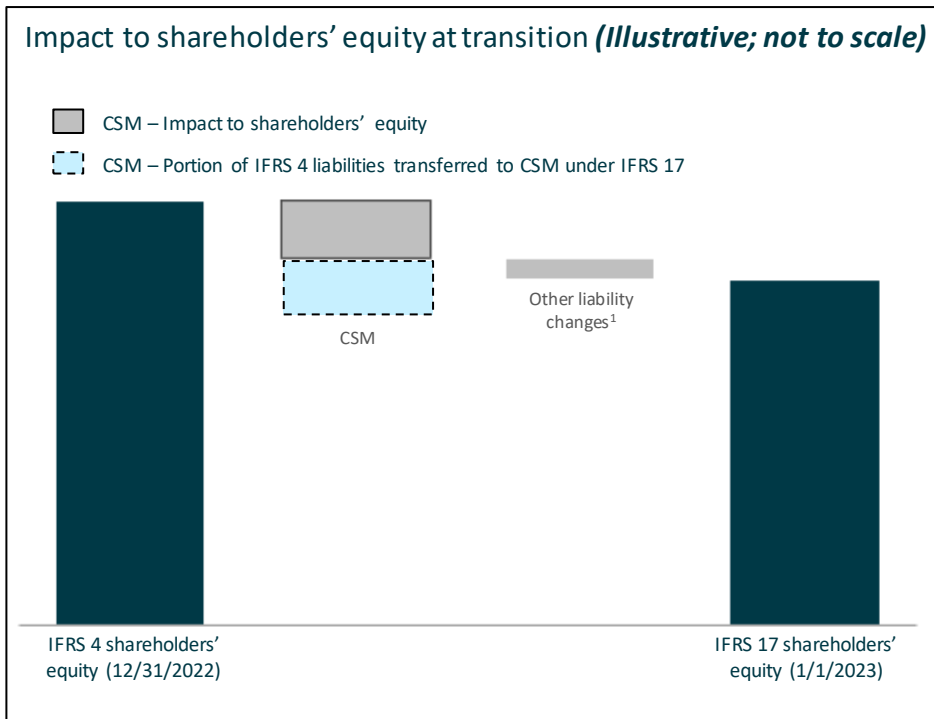
Subsequent to transition

Modest reduction to underlying net income¹ in the 2022 comparative year

- New business gains are deferred and recognized over the life of contracts
- Higher volumes and profitability of annual sales¹ lead to earnings decline on transition, but will result in higher earnings going forward
- Majority of our diverse business mix is largely unimpacted and continues to grow

Capital: Positive to LICAT on transition; neutral to capital generation & volatility

Equity impact at transition is driven by new CSM liability, which qualifies as LICAT capital, and is amortized into future income



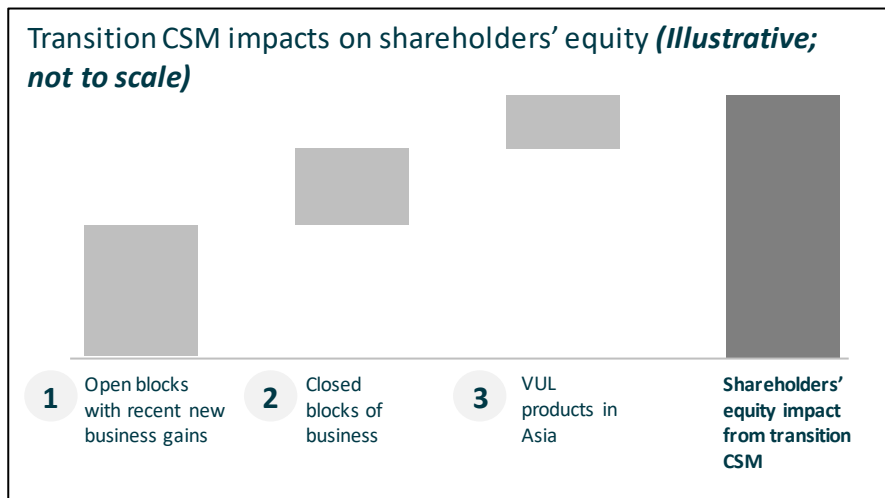
Transfer from shareholders' equity² of 15-20% to reflect the new measurement/components of IFRS 17 liabilities

- Transition CSM accounts for ~2/3 of the impact; amortized back into income over time
 - CSM qualifies as LICAT capital³, same as retained earnings
- Remaining ~1/3 mostly reflects changes to the discount rate, and removal of the market premium for non-fixed income investments
 - Creates a new source of future profits as non-fixed income market premium is recognized over time

• At transition, provisions for reinvestment risks and non-attributable expenses are inherently transferred from existing liabilities to CSM liability (no net impact on shareholders' equity)

Approximately 2/3 of the transfer from shareholders' equity is related to establishing the CSM

Recent IFRS 4 new business gains¹ represent only one component of Sun Life's transition CSM



- 1 **Open blocks with recent new business gains:** *Gross gains that would have been recognized under IFRS 4, but are deferred under IFRS 17*
- 2 **Closed blocks of business²:** *Not observable in recent pricing gains – this reflects profits that would have been recognized under IFRS 4, but are deferred under IFRS 17 on existing in-force policies*
- 3 **VUL products in Asia:**
 - *No current pricing gains*
 - *Currently, higher expected profit¹ recorded in early years*
 - *Under IFRS 17, profit will be recognized evenly over product life*

Expect underlying net income¹ growth - 2022 (IFRS 4) to 2023 (IFRS 17)

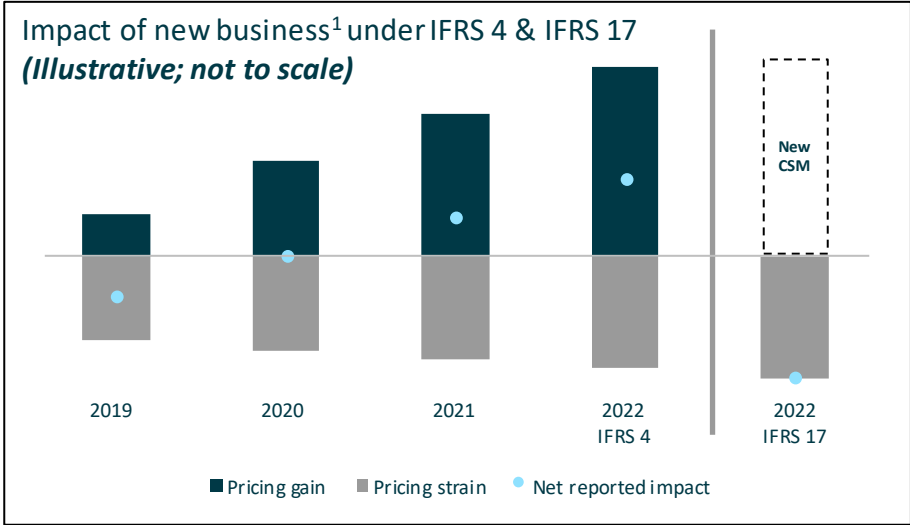


Key sources of IFRS 17 underlying net income reduction in 2022 comparative year:

- 1. Deferral of pricing gains:** New business gains¹ will be amortized over life of contracts and onerous contracts will continue to be recognized as strain at issue, partially offset by amortization of the transition CSM
- 2. VUL in Asia:** Fee income (high in early years) is replaced with CSM amortization. Product economics continue to be attractive

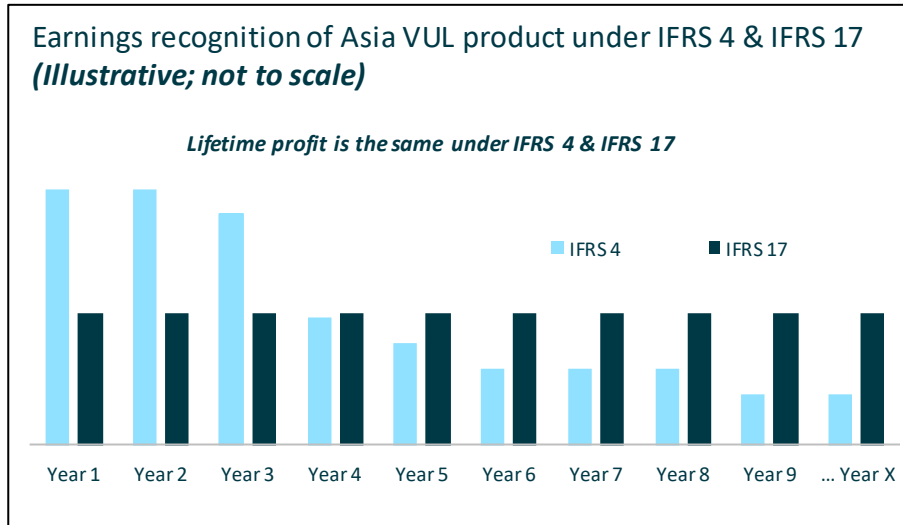
NOTE: New expected future investment profits, mainly from non-fixed income expected spread above IFRS 17 discount rates, are expected to be roughly the same size as investing activity gains¹ after transition – no significant impact to underlying net income

Gains from profitable sales will be amortized over life of contracts; onerous contracts will continue to be recognized as strain at issue



- Under IFRS 4, we record the present value of future profits above risk margins at origination of contract. Net reported pricing gains are a combination of gains and losses at issue
 - Gains originate mainly in developed markets, such as Canada, while strain originates mainly in high-growth, developing markets in Asia
- Under IFRS 17, losses continue to be recognized at origination, but gains are recognized in CSM and then amortized gradually into income
- **Transition CSM amortization is not sufficient to immediately replace the reduction in earnings, as both sales volumes and margins are growing**
- Refer to Appendix for additional details on onerous contracts

IFRS 17 defers profitability of Asia Variable Universal Life (VUL) product, creating earnings (and equity) impact at transition



- VUL is an **investment-linked** insurance product with recurring fees that are higher in the first few years and then decrease to a lower level for the remaining years
- Higher early year fees of VUL product will now amortize evenly over the life of the policy
- **High growth of VUL product over last few years results in higher deferral of earnings relative to CSM amortization**

Strong capital position expected to improve at transition

LICAT ratio – improves



- Transfer of equity to CSM is neutral to capital as both are considered available capital under LICAT framework
- Sun Life's prudent risk management will continue

Capital generation – neutral



- CSM generated by new business qualifies immediately as available capital
- CSM generation creates deployable capital

Capital volatility – neutral



- Current low capital sensitivity from markets is expected to persist under IFRS 17

Sun Life's financial position remains strong

IFRS 17 will impact presentation and timing of earnings recognition

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Expect positive underlying net income growth from 2022 (IFRS 4) to 2023 (IFRS 17);
IFRS 17 underlying net income will be more stable
- 4 Strong capital position expected to improve at transition



Natalie Brady

Senior Vice President,
Strategic Finance Initiatives
(IFRS 17 Project Lead)

New IFRS 17 reporting will provide more transparency into key business drivers

- 1 The new income statement provides additional transparency into sources of profit
- 2 Will continue to provide a view of underlying net income¹ through the Drivers of Earnings²
- 3 The CSM Movement Analysis² will provide a view of future insurance earnings
- 4 New IFRS 17 reporting will bring more transparency, stability and predictability to underlying net income for insurance business

The new income statement provides additional transparency into sources of profit

Simplified IFRS 17 Income Statement (Illustrative)

Insurance revenue
Insurance service expenses
Net Insurance Service Result
Net investment income
Net finance expenses from insurance contracts
Changes in investment contract liabilities
Net Investment Result¹
Fee income
Non-attributable expenses
Net Income / (Loss)



Net Insurance Service Result

- Isolates the revenue and expenses from providing insurance contract services

Net Investment Result

- Investment income earned on all general account assets over discount rates used in insurance liabilities
- Does not differentiate between market experience and expected investment earnings

Non-IFRS 17 Results

- Separates asset management and Administrative Services Only (“ASO”) businesses from Insurance business
- Non-attributable expenses are:
 - Expenses associated with non-insurance business (e.g., asset management)
 - Expenses that support the broader business (e.g., corporate support)

Note: This slide contains forward-looking statements. Refer to "Forward-looking statements" on slide 3 for more information

¹ Includes earnings on surplus assets

Simplified building blocks of reported net income

IFRS 17 Income Statement (<i>Illustrative</i>)	Asset management ¹	Group benefits	Pass-through & fee-based insurance ^{1,2}	Traditional insurance ¹
Insurance revenue		Short term insurance product earnings	CSM and risk adjustment amortization	CSM and risk adjustment amortization
Insurance service expenses			Insurance experience	Insurance experience
Net Insurance Service Result			Onerous contracts	Onerous contracts
Net investment income				Returns over discount rates
Net finance expenses from insurance contracts				Market experience
Changes in investment contract liabilities				
Net Investment Result				
Fee income	Fee income	ASO business fee income	Indirect expenses	Indirect expenses
Non-attributable expenses	Direct & indirect expenses	Direct ASO & indirect expenses		
Net Income / (Loss)				

New Drivers of Earnings¹ will complement IFRS 17 income statement

Drivers of Earnings: Net Income Analysis *(illustrative)*

Risk adjustment release
 CSM amortization
 Earnings on other short term insurance businesses
 Impact of new insurance business (onerous contracts)
 Insurance experience gains/losses²
 Insurance assumption changes³

Net Insurance Service Result

Expected investment earnings⁴
 Market experience gains/losses
 Economic assumption changes that flow directly through income⁵
 Earnings on surplus

Net Investment Result

Asset management
 Other fee income
 Non-directly attributable and other expenses
 Tax, income attributed to non-controlling interest and participating policyholders

Reported Net Income

The Drivers of Earnings (DOE) analysis will provide additional detail on the sources of IFRS 17 earnings

Net Insurance Service Result

Expected to be stable under IFRS 17. Insurance Risk assumption changes impact the CSM

Net Investment Result

Net Investment Results on **traditional insurance**⁶ are impacted by three sources of volatility:

1. The removal of the direct link between asset and insurance liability discount rates
2. The new requirements related to financial guarantees
3. Financial risk assumption changes

Will continue to provide a view of underlying net income¹ through the Drivers of Earnings²

Drivers of Earnings: Non-IFRS Earnings Measure Analysis

Risk Adjustment release
 CSM amortization
 Earnings on other short term insurance businesses
 Impact of new insurance business (onerous contracts)
 Insurance experience gains / losses

Non-IFRS: Net Insurance Service Result

Expected investment earnings
 Earnings on surplus

Non-IFRS: Net Investment Result

Asset management
 Other fee income
 Non-directly attributable and other expenses
 Tax, income attributed to non-controlling interest and participating policyholders

Underlying Net Income

Items reported outside of Underlying Net Income

Market experience gains / losses
 Assumption changes that flow directly through income
 Other items³

Our philosophy for underlying net income is not changing

- Items not representative of long-term economics or future earnings power will be excluded from underlying net income
- We will continue to adjust for:
 - Period to period market-related impacts
 - Changes in insurance and economic assumptions, which accounting requires to be reflected immediately in income
- We expect this type of volatility in earnings to offset over the long-term
- Other items include adjustments currently excluded from underlying net income

The CSM will be a leading indicator of future insurance earnings

CSM Movement Analysis^{1,2} (*illustrative*)

CSM Beginning of Period

Impact of new insurance business
 CSM amortization
 Interest accretion
 Insurance experience gains / losses

Organic CSM Movement






Impact of change in assumptions
 Impact of financial risk
 Currency impact
 Other³

Total CSM Movement

CSM End of Period

- The CSM will provide a view of both:
 1. The **stored value** of our in-force insurance business
 2. The **growth** derived from new insurance sales activity
- The new CSM Movement Analysis will differentiate between expected CSM movements and temporary volatility within the CSM²
- Organic CSM will provide a view of **the sustainable growth of our insurance business**
- We expect low to mid-teens growth in New Insurance Business CSM

IFRS 17 will bring more transparency, stability and predictability to insurance business relative to IFRS 4

IFRS 17 change	Impact on stability & transparency of earnings ^{1,2}	Commentary
Timing of recognition		Removal of present valuing of sales ³ and investment trades will make underlying net income ³ more stable and predictable
Contractual Service Margin & Risk Adjustment		CSM Amortization and Risk Adjustment releases will be stable and predictable. CSM qualifies as LICAT capital
Delinking of assets and liabilities		Removal of direct link between the asset and liability discount rates and the new requirements for certain financial guarantees expected to increase reported net income volatility
Insurance assumption changes		Insurance assumption changes impact CSM, reducing volatility of reported net income ; neutral to capital
Non-IFRS 17 results (e.g., asset management)		Non-IFRS 17 results separated from insurance results providing additional transparency in earnings with no change to capital

 Increase  Decrease

An aerial photograph of a winding road that cuts through a large, forested island in a vast lake. The road is a two-lane highway with a white center line and is flanked by a dense forest of green and yellow trees. The lake is a deep blue color, and the sky is a pale, hazy blue. The overall scene is serene and scenic.

Q&A

An aerial photograph of a winding road that cuts through a large, forested island in a vast lake. The road is a two-lane highway with a white center line and is flanked by a dense forest of green and yellow trees. The lake is a deep blue color, and the sky is a pale, hazy blue. The overall scene is serene and scenic.

Appendix

IFRS 17 takes an incomplete view in assessing which contracts are onerous

Onerous contracts ignore important sources of profits associated with the insurance contract, including:



An onerous contract does not equate to unprofitable business

Footnotes

From slide 5

¹ Underlying ROE, underlying EPS, and underlying dividend payout ratio are medium-term financial objectives and non-IFRS financial measures. Refer to “Medium-term financial objectives” and “Non-IFRS financial measures” on slide 3 for more information

² Represents a non-IFRS financial measure. Refer to “Non-IFRS financial measures” on slide 3 for more information

From slide 6

¹ Participating Insurance & Variable Universal Life, measured using the variable fee approach

² Represents an approximation of business mix based on historical underlying net income; this is not intended to be guidance for business mix under IFRS 17

³ Represents a non-IFRS financial measure. Refer to “Non-IFRS financial measures” on slide 3 for more information

⁴ Life Insurance Capital Adequacy Test (“LICAT”)

⁵ Based on OSFI’s revised draft Life Insurance Capital Adequacy Test (LICAT) 2023 guidelines

From slide 7

¹ Represents an approximation of business mix based on historical underlying net income; this is not intended to be guidance for business mix under IFRS 17

² Represents a non-IFRS financial measure. Refer to “Non-IFRS financial measures” on slide 3 for more information

³ Variable Universal Life

From slide 8

¹ Represents a medium-term financial objective. Refer to “Medium-term financial objectives” on slide 3 for more information

² Represents a non-IFRS financial measure. Refer to “Non-IFRS financial measures” on slide 3 for more information

From slide 11

¹ Represents a non-IFRS financial measure. Refer to “Non-IFRS financial measures” on slide 3 for more information

² ACMA are Actuarial Changes & Management Assumptions

From slide 14

¹ Other Liability Changes are largely related to discount rates, provisions for financial guarantees, and taxes

² Includes the expected impact to shareholders’ equity from IFRS 9, *Financial Instruments*

³ Based on OSFI’s revised draft Life Insurance Capital Adequacy Test (LICAT) 2023 guidelines

From slide 15

¹ Represents a non-IFRS financial measure. Refer to “Non-IFRS financial measures” on slide 3 for more information

² Largely comprised of U.S. In-Force Management and Sun Life UK

From slide 22

¹ Represents a non-IFRS financial measure. Refer to “Non-IFRS financial measures” on slide 3 for more information

² Represents a non-IFRS financial measure. This is anticipated to be a new non-IFRS financial measure to be included in our quarterly disclosures commencing Q1 2023

Footnotes (continued)

From slide 25

¹ Represents a non-IFRS financial measure. This is anticipated to be a new non-IFRS financial measure to be included in our quarterly disclosures effective Q1 2023

² Includes insurance experience and market experience. Market experience for certain contracts, such as participating business, variable annuities and unit-linked contracts will be presented in insurance service results for those groups of contracts where the CSM balance is nil

³ Insurance assumption change impacts will be presented in the net insurance service result for those groups of contracts where the CSM balance is nil

⁴ Consists of the variance between expected investment return and the liability discount rate

⁵ Economic assumption changes will be presented in CSM for certain contracts, such as participating business, variable annuities and unit-linked contracts that have sufficient CSM balance to absorb the impact

⁶ For pass-through insurance, the same items will impact the CSM. If no CSM is available, the impacts will flow through the net insurance service result

From slide 26

¹ Represents a non-IFRS financial measure. Refer to “Non-IFRS financial measures” on slide 3 for more information

² Represents a non-IFRS financial measure. This is anticipated to be a new non-IFRS financial measure to be included in our quarterly disclosures commencing Q1 2023

³ Includes other items reported outside of non-IFRS earnings measure

From slide 27

¹ Represents a non-IFRS financial measure. This is anticipated to be a new non-IFRS financial measure to be included in our quarterly disclosures commencing Q1 2023

² Definition and components of CSM Movement Analysis may be updated as industry practices evolve

³ Includes other items reported outside of non-IFRS earnings measure

From slide 28

¹ Represents a simplified view of key components

² The impact on stability is directional; actual results may vary

³ Represents a non-IFRS financial measure. Refer to “Non-IFRS financial measures” on slide 3 for more information

