

Sun Life Singapore Philanthropic Pledge FAQ

1. What is the Sun Life Singapore Philanthropic Pledge?

The Sun Life Singapore Philanthropic Pledge is a commitment by Sun Life Singapore, to donate 0.5% of the premiums that we receive from either of our policies, SunBrilliance Indexed Universal Life or SunBrilliance Whole Life, with a cap of US\$20,000 per policy, towards philanthropic programmes to empower communities in need.

2. Why are we launching the Philanthropic Pledge?

Aligned with Sun Life's core purpose to help clients achieve lifetime financial security and live healthier lives, Sun Life Singapore aims to foster healthier lives, through charitable giving and philanthropic initiatives.

Sun Life Singapore is a strong advocate of philanthropy and with the Philanthropic Pledge, we hope to inspire our clients and distributors to start their philanthropy journey and build a giving legacy for both their next generation and communities.

3. How is the Sun Life Singapore Philanthropic Pledge different from other insurance-led giving initiatives in the market?

As we understand how insurance is usually focused on "late-stage" giving which only realises many years down the road, our Philanthropic Pledge is a unique and first in Singapore initiative which we can accelerate the giving process in order to provide support and relief to communities or beneficiaries at an earlier stage.

4. How does the Sun Life Singapore Philanthropic Pledge work?

Every purchase of SunBrilliance Indexed Universal Life or SunBrilliance Whole Life will trigger Sun Life Singapore to donate 0.5% from the premiums received, with a cap of US\$20,000 per policy. All proceeds will be channelled through Community Chest, the philanthropy and engagement arm of National Council of Social Service, towards Singapore based programmes aligned with Sun Life's four giving pillars.

5. Who are the beneficiaries of the Philanthropic Pledge?

Donations will be directed to social service agencies and programmes in Singapore to support these four giving pillars in accordance with Sun Life philanthropy goals:

- Type 2 Diabetes prevention, care, awareness & education,
- Mental health,
- Community initiatives that drive Diversity, Equity & Inclusion,
- Disaster relief

6. How does one know about the amount of donations raised under our Philanthropic Pledge?

Our annual donation and its social impact are set out in an annual report accessible on Sun Life Singapore website (www.sunlife.com.sg).

7. How can one start their philanthropy journey?

As an advocate of philanthropy in the High Net Worth and Ultra High Net Worth communities, Sun Life Singapore had signed a Memorandum of Understanding with Community Chest in 2022 to avail Community Chest Philanthropy Service to our Sun Life Singapore clients and distributors to kick-start their philanthropy journey. Through this service, clients and distributors will be guided by a Community Chest Relationship Manager who provides support through a structured process to start, manage and track their philanthropy journey.

To find out more about the Community Chest Philanthropy Service, please refer [here](#).

To find out more about our SunBrilliance Indexed Universal Life or SunBrilliance Whole Life policy, please contact your Financial Representative at the first instance.